



Asia Society of Competitive Intelligence  
亚洲竞争情报协会



China Institute of Competitive Intelligence  
北京中兴新景信息技术研究院



NIMI  
北欧国际管理学院

竞争情报：领先企业、产业园区、地方政府提升竞争力的必备能力  
The 8th China Competitive Intelligence International Annual Conference  
2012 第八届中国竞争情报国际年会  
Saturday , November 3- Monday, November 5 NIMI. Chengdu.China

Dear Sir/ Madam,

We are pleased to invite you to our upcoming the 8th China Competitive Intelligence International Annual Conference on November 3rd (Saturday) to 5th(Monday) at Nordic International Management Institute (NIMI) China Chengdu campus. The event aims to develop competitive intelligence(CI) skills,tools,techniques,software to support decision makers strategic and tactical needs.

Thrive in today's highly competitive and uncertain global economic climate, More and more China government and business executives are depending on real-time, effective competitive intelligence support for improving their decision making process. CICI2012 provides an international platform for interaction and exchange of ideas among decision makers and CI professionals. CICI2012 will bring you firsthand executive decision-making needs and the drivers behind them.

China Institute of Competitive Intelligence (CICI) focused on competitive intelligence training and consulting in china since 2002.CICI is currently the leading CI researcher provider and trainer in china. CICI's annual conference launched in 2005 has been one of the most professional and largest events for Chinese CI managers, practitioners and academics. It was the sole and great opportunity to meet and build the networks with more than 350 CI professionals including CI directors, CI managers, industry analysts and C Level executives in NIMI China Chengdu .

Join us for CICI2012 conference as there's a lot to look forward to in Chengdu NIMI. You'll find the events both challenging and informative. Join your colleagues for three days of rich content, build your international human network with the 10+ Global and 300+ Chinese managers & C-Level executives.

Per V. Jenster

**Conference Chair**

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## The 8th China Competitive Intelligence International Annual Conference

### Agenda

November 3, Saturday	
09: 00 – 21: 00	Registration: Conference Hotel
13: 00 – 17: 30	VIP meeting with Global CI experts and speakers
November 4, Sunday	
09: 00 – 12: 00	Keynote speech NIMI Campus
09: 00 – 09: 10	Opening Remarks of Chairman <a href="#">Per V. Jenster</a>
09: 10 – 10: 10	Keynote Competitive Intelligence drives the strategic Decision <a href="#">Per V. Jenster</a> CICI2012 Chair Professor of Strategic Management President of NIMI
10: 30 – 12: 00	Keynote Strategy and Competitive Intelligence: <i>value of Competitive Intelligence for the strategic process, the major CI tools and techniques currently utilized in globally enterprises</i> <a href="#">Monika Giese</a> Chief Executive Officer ICOCI GmbH , Incoming President of Swiss Competitive Intelligence Association (SCIA)
12: 00 – 12: 20	Group Photo NIMI Campus
12: 20 – 13: 50	Luncheon Party in Dinner Party
14: 00 – 15: 30	Session Enterprise Competitive Intelligence Software: <i>the requirements necessary to put on a CI software practical case on how CI software deployed in large international corporations</i> <a href="#">Gabriel Anderbjork</a> Executive chairman of the board of Comintelli
15: 30 – 16: 30	Session Business Intelligence solution of Thomson Reuters <a href="#">David Haynes</a> Thomson Reuters Director, Business Intelligence
16: 30 – 18: 00	Panel Discussions Chair: <a href="#">Klaus Solberg Soilen</a> Associate Professor Halmstad University Editor-in-chief of the Journal of Intelligence Studies in Business
Competitive Intelligence :Resources,tools, skill deployed in western and china large international corporations	
<a href="#">Monika Giese</a> Chief Executive Officer ICOCI GmbH, Board Member, Incoming Chair of SCIA	<a href="#">Fang yisong</a> CI Director GTI of China Telecom
<a href="#">Gabriel Anderbjork</a> Executive chairman of the board of Comintelli Experts on CI software and system	<a href="#">Benjamin Feng CHEN</a> Research fellow of Institute of Scientific and Technical Information of China (ISTIC)
<a href="#">David Haynes</a> Thomson Reuters Director Business Intelligence	<a href="#">Lvyin LIU</a> Associate Research fellow of State Information Center (SIC, China)
18: 30 – 21: 00	<b>CICI2012 Dinner Party Networking reception</b>
CICI2012 Dinner party promises to be an unforgettable evening that will change the way you and your guests think about key events for the world in the year ahead	

November 5, Monday	
09: 00 – 10: 00	Session: Competitive Intelligence Practice in China large state-owned enterprise <b>Fang Yisong</b> CI Director of China telecom Group GTI
10: 00 – 11: 00	Session: Competitive Intelligence Practice in High-Growth Enterprises of China <b>Yuan xiaoqu</b> Dean of CI CDGM Glass CO.,LTD
11: 00 – 12: 00	Session: Competitive Intelligence Practice in China joint venture enterprise <b>Dou Jingping</b> Dean of CI Sino-Arab Chemical Fertilizers Co.,Ltd
12: 00 – 13: 30 Luncheon Party in Dinner Party	
13: 30 – 15: 00	Session: Competitive intelligence Practice and application in china industrial service <b>Benjamin Feng Chen</b> Research fellow of ISTIC
15: 00 – 16: 00	Session: Perfect competitive intelligence service system promotion the competitiveness ability for innovation <b>Allen Yang</b> Asia Society of Competitive Intelligence CEO
16: 00 – 17: 30	Panel Discussions Chair: <b>Allen Yang</b> Asia Society of Competitive Intelligence CEO
November 6, Tuesday	
Conference Concludes	

## WHO should attend

Executive Management C-Level, President, Vice Presidents, CIO, Directors and Managers of:

- Competitive Intelligence
- Market Intelligence
- Customer Intelligence
- Technical Intelligence
- Business Intelligence

Business Development Executives

Strategy and Corporate Development

Strategic, Business and Market Analysis

Strategic Marketing Executives

Marketing Research Executives

Business Research Managers

Special Librarians

## CONTACT US

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